

NICHOLAS BENSON

GRAPHIC DESIGNER | BRAND IDENTITY SPECIALIST

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PROFESSIONAL SUMMARY

Graphic designer and brand identity specialist focused on creating clear, distinctive, and purposeful visual identities. Experienced in developing brand concepts, digital graphics, marketing materials, and visual systems from concept to final delivery. Strong focus on typography, composition, visual consistency, and translating ideas into effective visual communication.

CREATIVE SKILLS & TOOLS

Design: Logo Design, Brand Identity, Visual Identity Systems, Typography, Color Theory, Layout Design, Vector Illustration, Social Media Graphics, Marketing Design.

Tools: Photoshop, Adobe Photoshop, Adobe Illustrator, CorelDRAW, Canva, Figma.

Design Styles: Minimalist, Bold Visual Branding, Conceptual Illustration, Neobrutalist Graphic Assets.

Workflows: Vector Design, Digital Export, Print-Ready Artwork, Brand Guidelines, Design Systems.

Soft Skills: Leadership, Problem Solving, Project Management, Client Communication, Time Management, Creative Thinking, Attention to Detail.

PROFESSIONAL EXPERIENCE

Freelance Graphic Designer & Brand Specialist | January 2023 – Present

- Designed logos, brand identities, marketing materials, and digital assets for clients and personal products.
- Developed visual identity systems covering typography, color palettes, logo usage, and supporting graphics.
- Created promotional and social media designs for organizations, events, and digital products.
- Managed design projects from concept and revisions through final digital and print-ready delivery.

Lead Designer

Department of Computer Science (NACOSS), FUOYE | 2025 – Present

- Led the visual design direction for departmental communications and student initiatives.
 - Designed official event flyers, banners, social media graphics, presentations, and promotional materials.
 - Established consistent visual standards across departmental communications and events.
 - Created graphics and presentation materials for programs including DevTools Weekly.
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EDUCATION

- **Bachelor of Science in Computer Science**
Federal University Oye-Ekiti | Nigeria | Expected Graduation: 2027
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AWARDS & ACHIEVEMENTS

- Computer Science Developer of the year – Federal University Oye Ekiti (2026).
 - Google Developer Group Co-lead – Federal University Oye Ekiti (2026).
 - President, Department of Computer Science FUOYE – Federal University Oye Ekiti (2026).
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LANGUAGES

- English – Native
- Yoruba – Native